# Miss Wiggy Privacy Policy

Updated: November 1, 2024

Miss Wiggy Oy (hereinafter "we", "us" or "Miss Wiggy") is committed to protecting the privacy of its customers and users of our website. This Privacy Policy describes how we collect, use, disclose, and protect your personal information when you use our website misswiggy.net (hereinafter "Website").

#### 1. Data Controller

Miss Wiggy Oy

Kärännänkuja 10

83960 KOLI

Business ID: 3452620-3

## 2. Contact Person for Data Protection Matters

Email: support@misswiggy.net

#### 3. Personal Data We Collect

We collect personal data that you voluntarily provide to us, such as:

- •When placing an order: Name, email address, phone number, shipping address, billing address.
- •When creating a customer account: Name, email address, password.
- •Through the contact form: Name, email address, message.
- •When subscribing to the newsletter: Email address.

In addition, we automatically collect the following information:

- •Technical information: IP address, browser type, operating system, time and duration of visit, pages browsed.
- •Cookies: We use cookies to improve the functionality and user experience of the Website.

# 4. Purpose of Processing Personal Data

We use your personal data for the following purposes:

- •Processing and delivery of orders: To deliver your order, process payment, and provide customer service.
- •Customer account management: To enable the creation and management of customer accounts.
- •Handling contacts: To respond to your questions and requests.
- •Sending newsletters: To send newsletters if you have subscribed to them.
- •Website development: To improve the functionality and user experience of the Website.
- •Marketing: To send marketing messages if you have given your consent.

### 5. Disclosure of Personal Data

We disclose your personal data to third parties only in the following cases:

- •Order processing: We disclose the information necessary for the delivery of the order to our logistics partners.
- •Payment processing: We disclose the information necessary for payment processing to our payment service provider, Paytrail.
- •Legal obligation: We disclose personal data to authorities if required by law.

### 6. Protection of Personal Data

We protect your personal data with appropriate technical and organizational measures. We use, for example, firewalls, encryption technology, and access control.

## 7. Retention of Personal Data

We retain your personal data only as long as it is necessary for the purposes described above or as required by law.

# 8. Customer Rights

You have the right to:

- •Access your personal data.
- •Correct inaccurate or incomplete personal data.
- •Delete your personal data.
- •Restrict the processing of your personal data.
- •Object to the processing of your personal data.
- •Transfer your personal data from one system to another.

You can exercise your rights by contacting us at the email address above.

#### 9. Cookies

We use cookies on our Website.

# 10. Changes to the Privacy Policy

We reserve the right to change this Privacy Policy at any time. Changes will take effect when they are published on the Website.

#### 11. Contact Us

If you have any questions about the Privacy Policy or the processing of your personal data, please contact us at the email address above.